



**Navy Counselors Association, Inc.  
P.O. Box 15233  
Norfolk, VA 23511-0233**

Dear Potential Sponsor:

I am writing to request your sponsorship for The National Navy Counselors Association, Inc. Professional Development and Training Symposium, a non-profit professional organization founded in 1987. Each year the Navy Counselors Association, Inc. awards at least one scholarship to a deserving student in accordance with guidance set forth in our by-laws and recognizes our Sea, Shore and Reserve Career Counselor of the Year. We are the professional communication link throughout the Navy providing continuous support in education and professional development of Career Counselors, Command Master Chiefs, Navy Recruiters, Recruit Division Commanders, and all other personnel who aid in the professional development of Sailors past and present.

On 27 June – 1 July, 2010 we will be holding our **22nd Annual Professional Development and Training Symposium at the Norfolk Marriot Waterside in Norfolk, VA.** Each year the Navy Counselors Association plans, organizes and host a symposium for Navy command representatives from around the world featuring key-note speakers, topic briefs and training with Navy policy makers.

The attached information provides the **various sponsorship levels and benefits.** Your partnership with the Navy Counselors Association, Inc. would **help you reach your target audience and increase your bottom line.** Our Counselors can **globally deliver a substantial amount of exposure** for your products and services throughout the world.

I look forward to hearing from you once you have reviewed the sponsorship levels and chosen the one that best fits your budget. **I can be reached at 760-408-6857, 760-763-7073, Tammy.r.long@usmc.mil or [sponsor@usnca.org](mailto:sponsor@usnca.org).** The Navy Counselors Association, Inc thanks you for your consideration and look forward to partnering with you in the near future.

Sincerely,  
NCCS(SW/AW/SCW) Tammy R. Long  
NCA, Inc., National Sponsor Coordinator



# SPONSORSHIP PACKAGES

## Presenting Sponsor (Only One) \$7,000 (Thursday Night Banquet)

*By purchasing our PRESENTING sponsorship your company name or logo becomes a tagline with the Navy Counselor Association, INC. during our annual Professional Development and Training Symposium!*

- \* **Premium space** for promoting company products, services and give-a-ways
- \* Two tables to display (up to 4 Days) your company's product/services
- \* **Fifteen (15) minutes of fame** a representative from your company can give a five minute introduction / welcome to the 22<sup>ND</sup> NCA Symposium (general assembly)
- \* Give a welcome at the Thursday Banquet and assist with gifts and announcement of the **“Sea Career Counselor of the Year”**
- \* Four complimentary full conference registrations (\$600.00 value)
- \* One hotel room and internet for five nights
- \* Free parking for one vehicle for 5 days
- \* One full color page description of your company in symposium program
- \* VIP table and 20 tickets to the Sunday Night Social
- \* VIP table and six invitations to the Thursday Night Banquet
- \* Complimentary gift basket in room
- \* Listed as the **Presenting Sponsor** on all NCA advertising including newsletter and website
- \* Color company logo on the symposium “Welcome” banner
- \* Company logo on back of the NCA Symposium annual T-shirt (one color)
- \* Fifteen annual symposium T-shirts listing your company name or logo
- \* Company logo and video displayed on screen during breaks in general assembly
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## Banquet Social Sponsor (Only One) \$5,000

- \* **Premium space** for promoting company products, services and give-a-ways
- \* One table to display (up to 4 Days) your company's product/services
- \* **Fifteen (15) minutes of fame** a representative from your company can give a five minute introduction/welcome to the Thursday Banquet and assist with gifts and announcement of the **“Shore Career Counselor of the Year”**
- \* One full color page description of your company in Banquet program
- \* Three complimentary full conference registrations (\$450.00 value)
- \* VIP table and six invitations to the Thursday Night Banquet
- \* 12 tickets to the Sunday social
- \* Listed as the **Banquet Social Sponsor** on all NCA advertising including newsletter and website
- \* Color company logo on the symposium “Welcome” banner
- \* Company logo on back of the NCA Symposium annual T-shirt (one color)
- \* Ten annual symposium T-shirts listing your company name or logo
- \* Listed as Official Sponsor in the NCA, Inc. symposium program
- \* Company logo and video displayed on screen during breaks in general assembly
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## Sunday Social Sponsor (Only One) \$5,000

- \* **Premium space** for promoting company products, services and give-a-ways
- \* One table to display (up to 4 Days) your company's product/services
- \* **Fifteen (15) minutes of fame** a representative from your company can give a five minute introduction/welcome to the Sunday Social and assist with gifts and announcement of the **"Reserve Career Counselor of the Year"**
- \* Three complimentary full conference registrations (\$450.00 value)
- \* VIP table and 20 tickets to the Sunday social
- \* VIP table and four invitations to the Thursday Night Banquet
- \* Listed as the **Social Sponsor** on all NCA advertising including newsletter and website
- \* Color company logo on the symposium "Welcome" banner
- \* Company logo on back of the NCA Symposium annual T-shirt (one color)
- \* Ten annual symposium T-shirts listing your company name or logo
- \* Listed as Official Sponsor in the NCA, Inc. symposium program
- \* Company logo and video displayed on screen during breaks in general assembly
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## Wrap Up Social Sponsor (Only One) \$5,000

- \* **Premium space** for promoting company products, services and give-a-ways
- \* One table to display (up to 4 Days) your company's product/services
- \* **Fifteen (15) minutes of fame** a representative from your company can give a five minute introduction/welcome to the Thursday Night Wrap Up Social
- \* Three complimentary full conference registrations (\$450.00 value)
- \* VIP table and four invitations to the Thursday Night Banquet
- \* VIP table to the Thursday Night Wrap Up social
- \* 12 tickets to the Sunday social
- \* Listed as the **Wrap Up Social Sponsor** on all NCA advertising including newsletter and website
- \* Color company logo on the symposium "Welcome" banner
- \* Company logo on back of the NCA Symposium annual T-shirt (one color)
- \* Ten annual symposium T-shirts listing your company name or logo
- \* Listed as Official Sponsor in the NCA, Inc. symposium program
- \* Company logo and video displayed on screen during breaks in general assembly
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## Platinum Sponsor \$4,000

- \* **Premium space** for promoting company products, services and give-a-ways
- \* One table to display (up to 4 Days) your company's product/services
- \* Three complimentary full conference registrations (\$450.00 value)
- \* Four invitations to the Thursday Night Banquet
- \* Six tickets to the Sunday social
- \* Listed as a **Platinum Sponsor** on all NCA advertising including newsletter and website
- \* Color company logo on the symposium "Welcome" banner
- \* Company logo on back of the NCA Symposium annual T-shirt (one color)

- \* Eight annual symposium T-shirts listing your company name or logo
- \* Listed as a Platinum Sponsor in the NCA, Inc. symposium program
- \* Company logo and video displayed on screen during breaks in general assembly
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## **Program Sponsor (Only One) \$3,000**

- \* One full color page description of your company in symposium program
- \* One table to display (up to 4 Days) your company's product/services
- \* Two complimentary full conference registrations (\$300.00 value)
- \* Two invitations to the Thursday Night Banquet
- \* Six tickets to the Sunday social
- \* Listed as the **Program Sponsor** on all NCA advertising including newsletter and website
- \* Color company logo on the symposium "Welcome" banner
- \* Company logo on back of the NCA Symposium annual T-shirt (one color)
- \* Six annual symposium T-shirts listing your company name or logo
- \* Company logo and video displayed on screen during breaks in general assembly
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Free internet in the sponsor/exhibitor area
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## **T-Shirt Sponsor \$2,500.00**

- \* One table to display (up to 4 Days) your company's product/services
- \* Two complimentary full conference registrations (\$300.00 value)
- \* Two invitations to the Thursday Night Banquet
- \* Four tickets to the Sunday social
- \* Listed as an Official Sponsor on all NCA advertising including newsletter and website
- \* Color company logo on the symposium "Welcome" banner
- \* Company logo on back of the NCA Symposium annual T-shirt (one color)
- \* Ten annual symposium T-shirts listing your company name or logo
- \* Listed as Official Sponsor in the NCA, Inc. symposium program
- \* Company logo displayed on screen during breaks in general assembly
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## **Gold Level Sponsor \$1,500**

- \* One table to display (up to 4 Days) your company's product/services
- \* One complimentary full conference registration (\$150.00 value)
- \* One invitation to the Thursday Night Banquet and two tickets to the Sunday social
- \* Listed as an Official Sponsor on all NCA advertising including newsletter and website
- \* Color company logo on the symposium "Welcome" banner
- \* Clickable link to your webpage on the NCA, Inc. website
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## **Exhibitor \$500**

- \* One table to display (up to 4 Days) your company's product/services
- \* One complimentary full conference registration (\$150.00 value)
- \* One invitation to the Thursday Night Banquet
- \* Two tickets to the Sunday social
- \* Listed as an Exhibitor in the NCA, Inc. program
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

## **Military Exhibitor**

*All Military Exhibitors must pay the \$150.00 registration per person and own banquet ticket*

- \* One table to display (up to 4 Days) your company's product/services
- \* Two ticket to the Sunday social
- \* Listed as a military exhibitor on the NCA, Inc. website and program
- \* Distribution of promotional materials to the attendee's for symposium tote bag
- \* Repeat exposure to 800+ attendees

# **DONATIONS AND GIFTS**

**If an organization would like to make additional donations, scholarships or gifts to the Career Counselors of the Year, etc., they must contact the Sponsor Coordinator for approval and distribution.**

**Any organization wishing to donate items for the attendee's symposium registration / membership "tote" bags must also notify the sponsor coordinator for shipping and handling information and cost.**



# SPONSOR & EXHIBITOR ORDER FORM

Name: \_\_\_\_\_  
First Last Title

Company: \_\_\_\_\_ Prior Sponsor: Yes No Level: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Which hotel are you staying: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

- | Type:   | Rate    |
|---|---------|
| <input type="checkbox"/> Presenting (Banquet) Sponsor | \$7,000 |
| <input type="checkbox"/> Sunday Social Sponsor        | \$5,000 |
| <input type="checkbox"/> Platinum Sponsor             | \$4,000 |
| <input type="checkbox"/> T-shirt Sponsor              | \$2,500 |
| <input type="checkbox"/> Exhibitor                    | \$500   |
| <input type="checkbox"/> Donation                     | \$      |

- | Type:   | Rate    |
|---|---------|
| <input type="checkbox"/> Banquet Social Sponsor | \$5,000 |
| <input type="checkbox"/> Wrap Up Social Sponsor | \$5,000 |
| <input type="checkbox"/> Program Sponsor        | \$3,000 |
| <input type="checkbox"/> Gold Sponsor           | \$1,500 |
| <input type="checkbox"/> Military Exhibitor     | \$0     |
| <input type="checkbox"/> Gift                   | \$      |

**Please fill out this portion by using the sponsor package and entitlements:**

Sent Company Logo (Electronic): Y N When: \_\_\_\_\_  
Registration Form Completed: Y N If not, when: \_\_\_\_\_  
Banquet tickets: \_\_\_\_\_ Beef \_\_\_\_\_ Chicken \_\_\_\_\_ Veggie \_\_\_\_\_  
T-Shirt's: \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL \_\_\_\_\_  
Additional Info: \_\_\_\_\_

Additional Attendee(s) name: \_\_\_\_\_ Hotel: \_\_\_\_\_

Additional Attendee(s) name: \_\_\_\_\_ Hotel: \_\_\_\_\_

Additional Attendee(s) name: \_\_\_\_\_ Hotel: \_\_\_\_\_

+++++

Date: \_\_\_\_\_ Total Cost of Sponsorship: \_\_\_\_\_

Discounts: \_\_\_\_\_ Enclosed is my check in the amount of: \$ \_\_\_\_\_

Attention: National Sponsor Coordinator, Navy Counselors Association, Inc.  
P.O. Box 15233 Norfolk, VA 23511-0233  
Email: sponsor@usnca.org